



### **FAD International Academy unveils House of MEA promoting Indian designers at Fashion Scout during London Fashion Week.**

**London.** Fashion Scout during London Fashion Week witnessed the Made in India collections for the third season in a row on 18th September as designers showcase under House of MEA. Sending a strong message to the global media & industry the collections re-instated that India is evolving from just Make in India to Design in India for Fashion.

FAD International Academy, India's premier institution for creative arts and fashion, unveiled Season 3 of House of Middle East & Asia at Fashion Scout during London Fashion Week, a first of its kind initiative to promote Indian designers through global fashion weeks.

The season showcased catwalk shows for Indian designer Nivedita Saboo, Chinese designer Ge Yu for label Anndrestand & India and Dubai based label Studio HJ by Hema Joshi to a packed audience of British celebrities, media & industry.

## Made In India at London Fashion Week

Written by Administrator

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"Our vision is to promote, nurture & incubate emerging talents from India that can cater to a global audience and promote the "Made in India" initiative by the Government of India and also support students as they intern, engage & network during London Fashion Week" quotes Shivang Dhruva, Founder of House of MEA & FAD International Academy.