

2013 International CES concludes

Written by Administrator
Thursday, 10 January 2013 18:30



Global technology event is the largest show in history with 37 football fields of exhibit space.

Las Vegas. The Consumer Electronics Association has announced that the 2013 International CES is the largest in the show's 45+ year history, with 1.92 million net square feet of exhibit space. The previous record was 1.86 million net square feet of space at the 2012 International CES. More than 3,250 exhibitors unveiled some 20,000 new products at the 2013 CES, drawing more than 150,000 attendees, including more than 35,000 from more than 170 countries outside the United States. The 2013 International CES is the world's largest annual innovation event.

Major product launches occurred across all 15 product categories at the 2013 CES. In wireless/smartphones, highlights include the launch of Sony's Xperia Z, the Huawei Ascend Mate and ZTE Grand S. In video displays, LG featured its touchscreen Ultra HD, Sony launched the first Ultra HD OLED display, Samsung featured its bendable OLED and Hisense launched its transparent 3DTV. Digital Health and fitness launches included new products from Fitbit, Withings and BodyMedia. Audi and Lexus featured driverless vehicle technologies. For gamers, the 2013 CES saw the launch of Nvidia's Project Shield, the Oculus Rift, the Sifteo and Razer Edge. Other noteworthy products launched at the 2013 CES included: the Valve SteamBox, Tobii eye recognition technology, the Kickstarter-funded Pebble smart watch, Qualcomm's Vuforia augmented reality, multi-device connectivity from Ultraviolet, NFC technology from LG and Sony, tabletop applications from Lenovo, MakerBot's Replicator 2x and Samsung's Smart TVs with voice recognition.

The 2013 CES showcased the exciting innovations and industry growth coming from startups and tech-health products.

CEA also launched It Is Innovation (i3) magazine at the 2013 CES, a magazine dedicated to showcasing all aspects of innovation in technology, policy, business and engineering in the consumer technology industry.